APPENDIX

Section A1 reports the supplemental tables. Section A2 shows the exact wording of all questions.

Section A1

Table A1. Full – and sub-sample unweighted Tobit models full estimation results

	(1)	(2)	(3)	(4)
	Without information treatment	Disagree deforestation is a problem [a]	Agree deforestation is a problem	Full sample
Constant	-34.76**	12.17	-45.93***	-46.93***
	(13.93)	(21.02)	(11.44)	(10.25)
Age	0.10	-0.22	0.16**	0.13*
	(0.11)	(0.22)	(0.08)	(0.08)
Female	0.10	2.79	-0.53	-0.10
	(3.24)	(5.66)	(2.42)	(2.24)
Black or African-American (2)	-1.17	-6.91	-4.55	-4.12
	(5.16)	(8.60)	(3.75)	(3.47)
Hispanic (3)	3.15	4.69	-1.26	0.39
	(4.64)	(9.35)	(3.57)	(3.33)
American Indian or Alaska Native (4)	32.75*	-30.64	20.77**	15.94
	(19.41)	(27.31)	(11.21)	(10.48)
Asian (5)	-17.96**	-14.12	-7.27	-9.23*
	(8.67)	(13.68)	(5.42)	(5.02)
Native Hawaiian or Pacific Islander (6)	0.64		4.30	2.44
	(20.57)		(20.73)	(20.31)
Other (7)	-10.23	-24.20	-0.26	-4.74
	(10.16)	(17.81)	(9.02)	(7.96)
Married (2)	-3.97	3.94	-5.29*	-4.81*
	(4.05)	(6.64)	(3.01)	(2.79)
Divorced (3)	4.39	-19.32*	1.49	1.26
	(5.17)	(11.52)	(4.12)	(3.85)
Widow(er) (4)	-3.34	0.39	-1.87	-1.26
	(8.05)	(16.98)	(5.89)	(5.54)
$25,000 to $49,999 (2)	2.85	13.42	7.63**	7.89**
	(4.67)	(9.27)	(3.54)	(3.34)
$50,000 to $74,999 (3)	2.67	14.48	8.30**	8.24**

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	(4.92)	(9.87)	(3.83)	(3.59)
$75,000 to $99,999 (4)	15.41**	19.02*	19.52***	19.28***
	(5.93)	(11.22)	(4.55)	(4.25)
$100,000 to $149,999 (5)	23.14***	31.26***	16.56***	18.35***
	(5.99)	(10.10)	(4.54)	(4.19)
$150,000 to $199,999 (6)	28.13***	27.96**	24.01***	23.93***
	(8.32)	(13.67)	(6.69)	(6.08)
$200,000 or more (7)	5.46	15.02	4.92	8.25
	(8.29)	(11.18)	(6.46)	(5.72)
GED/High school diploma (2)	-16.49	-34.90*	-1.07	-4.91
	(10.90)	(18.44)	(8.87)	(8.06)
Some college (3)	-8.33	-53.41***	-1.96	-7.17
	(10.91)	(20.56)	(8.88)	(8.10)
Associate's degree (4)	-11.32	-38.68*	-2.82	-6.47
	(11.35)	(20.14)	(9.17)	(8.36)
Bachelor's degree (5)	-13.61	-50.59***	-2.58	-7.24
	(10.80)	(19.53)	(8.83)	(8.03)
Graduate degree (6)	-19.26	-56.56***	-3.83	-9.46
	(11.00)	(19.67)	(9.09)	(8.20)
Democrat (2)	6.86	0.52	6.27**	6.01**
	(4.03)	(7.27)	(3.00)	(2.78)
Independent (3)	0.34	9.29	1.29	2.32
	(4.24)	(7.68)	(3.18)	(2.93)
Something else (4)	-7.20	-5.06	-2.65	-3.23
	(7.17)	(16.79)	(5.21)	(4.94)
Information Treatment		-11.37**	5.12**	3.24
		(5.41)	(2.28)	(2.12)
Personal framing treatment	5.24	10.14	4.57	4.66*
	(3.75)	(6.53)	(2.82)	(2.61)
Societal framing treatment	3.52	2.88	0.19	0.61
	(3.78)	(7.21)	(2.79)	(2.61)
Donated Money Previously	7.99**	5.51	6.63**	6.20**
	(3.60)	(6.41)	(2.76)	(2.53)
Concern_less2	19.17**	9.95	9.17	12.06*
	(9.17)	(11.63)	(7.60)	(6.54)
Concern_less3	34.23***	26.29***	22.16***	23.57***
	(7.20)	(9.62)	(6.29)	(5.37)
Concern_less4	33.65***	21.25**	29.43***	29.61***
	(7.10)	(10.03)	(6.21)	(5.32)
Concern_less5	37.32***	34.67***	35.10***	35.70***
	(6.94)	(10.41)	(6.06)	(5.20)
Own Forest	-0.32	2.66	-0.85	-0.52
	(4.65)	(6.72)	(3.52)	(3.20)

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Deforestation is a problem	-2.15			6.46*
	(5.08)			(3.68)
Know the link to infectious disease	4.55	2.24	4.17*	3.76*
	(3.19)	(6.48)	(2.35)	(2.22)
Expected WTD of Other Participants	0.91***	0.83***	0.97***	0.97***
	(0.06)	(0.10)	(0.05)	(0.04)
Log Likelihood	-2219.449	-407.5018	4026.91	-4459.81
Total	600	126	1074	1200
Left-censored	98	33	145	178
Uncensored	413	83	747	830
Right-censored	89	10	182	192

Notes: This table presents the unweighted Tobit model full estimation results for no-information sample (column (1)), deforestation disbeliever sample (column (2)), deforestation believer sample (columns (3)) and full sample (column (4)). Significance codes: *p<0.1; **p<0.05; ***p<0.01.
a. In this Appendix version, we have included "Ethnicity" variable in the estimations. "Native Hawaiian" is missing in column (2) since the deforestation disbeliever group (n = 126) does not have native Hawaiian population. By comparing the results here with the selected estimation results in the manuscript, it shows that changes in results are minimal when all other ethnicity groups except native Hawaiians are included in the estimation.

Table A2. Weighted and unweighted linear regression models full estimation results for WTD.

	(1) Without information treatment		(2) Disagree deforestation is a problem		(3) Agree deforestation is a problem		(4) Full sample	
	Unweighted	Weighted	Unweighted	Weighted	Unweighted	Weighted	Unweighted	Weighted
Constant	-6.511	-6.263	23.648**	22.053*	-17.577***	-18.197**	-15.830***	-16.660***
	(7.186)	(7.833)	(11.658)	(11.424)	(6.741)	(7.194)	(5.636)	(6.067)
Age	0.010	0.019	-0.246	-0.217	0.062	0.071	0.045	0.058
	(0.081)	(0.085)	(0.166)	(0.179)	(0.061)	(0.065)	(0.057)	(0.060)
Female	-0.406	-0.968	1.915	3.427	-1.251	-0.271	-0.739	0.364
	(2.413)	(2.761)	(4.593)	(4.979)	(1.772)	(2.021)	(1.635)	(1.856)
Black or African-American (2)	-1.125	0.130	-6.991	-9.186	-3.448	-3.393	-3.385	-3.405
	(3.607)	(4.088)	(9.134)	(8.936)	(2.538)	(2.707)	(2.360)	(2.508)
Hispanic (3)	1.323	1.912	3.719	1.916	-1.701	-2.481	-0.486	-1.019
	(3.465)	(3.588)	(7.634)	(9.212)	(2.411)	(2.562)	(2.259)	(2.379)
American Indian or Alaska Native (4)	23.480	34.170**	-24.708***	-24.824**	15.447**	22.007***	11.619	15.446
	(17.550)	(16.669)	(9.491)	(10.027)	(7.807)	(8.300)	(7.885)	(9.508)
Asian (5)	-12.539*	-4.947	-11.040	-18.132*	-6.174	-4.602	-7.151*	-5.687
	(7.283)	(8.367)	(8.184)	(9.997)	(4.363)	(4.792)	(3.942)	(4.548)
Native Hawaiian or Pacific Islander (6)	3.488	3.953			5.187	3.903	4.532	3.471
	(7.164)	(5.791)			(5.074)	(4.933)	(4.529)	(4.236)
Other (7)	-3.475	2.902	-2.909	-7.307	1.213	8.429	-0.544	6.258
	(7.311)	(11.091)	(6.401)	(7.351)	(7.578)	(11.992)	(6.103)	(9.638)
Married (2)	-1.629	0.218	4.359	0.640	-3.773*	-3.538	-3.018	-3.411
	(2.815)	(2.977)	(6.194)	(6.215)	(2.113)	(2.403)	(1.973)	(2.225)

Divorced (3)	4.705	4.199	-5.684	-8.496	1.422	0.357	1.597	0.060
	(3.806)	(4.056)	(6.930)	(8.437)	(3.142)	(3.323)	(2.888)	(2.981)
Widow(er) (4)	-1.458	8.841	0.518	1.185	-0.781	2.938	-0.367	2.837
	(5.916)	(7.423)	(9.447)	(9.666)	(4.256)	(5.144)	(3.911)	(4.645)
$25,000 to $49,999 (2)	0.977	-2.699	1.984	3.114	5.283**	4.656*	4.819**	4.117*
	(3.260)	(3.366)	(7.645)	(7.771)	(2.448)	(2.579)	(2.272)	(2.399)
$50,000 to $74,999 (3)	2.141	-0.978	4.591	4.744	6.657**	4.418	5.922**	3.548
	(3.448)	(3.892)	(7.498)	(8.264)	(2.683)	(2.927)	(2.481)	(2.742)
$75,000 to $99,999 (4)	10.870**	10.273**	6.913	5.770	14.916***	14.143***	13.973***	13.232***
	(4.332)	(4.724)	(8.108)	(9.256)	(3.365)	(3.785)	(3.118)	(3.555)
$100,000 to $149,999 (5)	15.695***	11.630***	16.834*	14.814	11.650***	11.795***	12.542***	12.633***
	(4.167)	(4.343)	(9.738)	(10.345)	(3.160)	(3.335)	(2.981)	(3.146)
$150,000 to $199,999 (6)	19.508***	15.488**	13.272	13.313	18.090***	16.244***	16.904***	15.611***
	(7.286)	(7.481)	(10.483)	(10.046)	(5.270)	(5.392)	(4.721)	(4.862)
$200,000 or more (7)	2.294	-1.140	-0.695	-1.269	4.562	4.477	4.799	4.662
	(6.663)	(5.910)	(7.458)	(7.462)	(5.550)	(5.515)	(4.585)	(4.399)
GED/High school diploma (2)	-9.452**	-8.045	-16.992	-19.596**	-0.462	0.869	-2.472	-0.929
	(4.720)	(5.030)	(10.667)	(9.243)	(4.066)	(4.228)	(3.828)	(3.853)
Some college (3)	-3.289	-1.393	-28.677**	-30.438**	-0.445	0.672	-3.206	-1.773
	(5.074)	(5.560)	(11.507)	(12.013)	(4.201)	(4.485)	(3.969)	(4.157)
Associate's degree (4)	-5.290	-4.709	-15.132	-12.316	-1.866	-0.192	-3.113	-0.900
	(6.025)	(6.378)	(10.016)	(10.709)	(4.653)	(4.880)	(4.397)	(4.578)
Bachelor's degree (5)	-5.296	-4.364	-22.013**	-21.178**	0.161	1.783	-1.874	-0.013
	(4.801)	(5.411)	(10.285)	(10.155)	(4.131)	(4.492)	(3.870)	(4.089)
Graduate degree (6)	-10.198**	-8.961	-27.853***	-25.575**	-1.457	-1.139	-4.035	-3.350
	(5.152)	(6.240)	(10.143)	(10.341)	(4.476)	(5.032)	(4.109)	(4.466)
Democrat (2)	3.530	1.665	-1.847	-2.687	4.035*	2.702	3.386*	2.040

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(2.841)	(3.117)	(5.031)	(5.576)	(2.107)	(2.454)	(1.955)	(2.211)
Independent (3)							
-1.866	-5.011	1.891	3.555	0.508	-0.861	0.560	-0.511
(3.233)	(3.637)	(7.257)	(8.083)	(2.324)	(2.730)	(2.148)	(2.490)
Something else (4)							
-6.523	-11.178**	-6.153	-5.862	-2.818	-4.738	-3.770	-5.961*
(4.852)	(4.861)	(13.221)	(13.803)	(3.302)	(3.389)	(3.141)	(3.229)
Information Treatment							
		-7.784*	-8.376*	2.956*	2.713	1.750	1.456
		(4.198)	(4.988)	(1.654)	(1.811)	(1.532)	(1.683)
Personal framing treatment							
3.079	5.008*	6.236	5.621	3.031	4.264*	3.195*	4.399**
(2.667)	(3.005)	(4.975)	(5.701)	(2.071)	(2.257)	(1.907)	(2.104)
Societal framing treatment							
2.090	1.224	1.378	-0.238	-0.098	-0.087	0.311	0.348
(2.918)	(3.103)	(6.281)	(6.943)	(2.027)	(2.173)	(1.886)	(1.998)
Donated Money Previously							
4.381*	4.288	4.310	3.002	4.601**	4.342**	4.090**	3.638*
(2.620)	(2.708)	(4.790)	(5.128)	(1.921)	(2.102)	(1.720)	(1.898)
Concern_less2							
8.750*	12.535**	-2.400	1.281	4.324	5.540	3.337	5.544
(5.040)	(5.288)	(8.289)	(9.516)	(5.368)	(5.519)	(4.287)	(4.345)
Concern_less3							
18.702***	21.238***	12.267*	16.600**	13.322***	12.179**	12.494***	12.989***
(4.610)	(4.898)	(6.715)	(8.369)	(4.702)	(5.304)	(3.687)	(4.219)
Concern_less4							
18.761***	22.236***	7.564	11.373	18.066***	17.942***	16.331***	17.517***
(4.683)	(4.997)	(7.935)	(8.403)	(4.635)	(5.204)	(3.680)	(4.142)
Concern_less5							
22.391***	24.477***	17.243***	22.466***	23.156***	22.425***	21.833***	22.637***
(4.498)	(4.660)	(6.674)	(7.824)	(4.560)	(5.133)	(3.618)	(4.088)
Own Forest							
-0.996	-1.386	-0.604	1.367	-0.502	-0.533	-0.992	-0.758
(3.175)	(3.326)	(6.140)	(5.972)	(2.404)	(2.555)	(2.177)	(2.306)
Deforestation is a problem							
-2.480	-4.762					3.160	1.632
(3.142)	(3.650)					(2.293)	(2.538)
Know the link to infectious disease							
3.350	5.308**	3.534	4.915	2.647	3.815*	2.673	3.930**
(2.359)	(2.599)	(5.169)	(5.248)	(1.772)	(1.974)	(1.656)	(1.823)

Expected WTD of Other Participants	0.698***	0.675***	0.702***	0.697***	0.737***	0.731***	0.738***	0.733***
	(0.043)	(0.044)	(0.092)	(0.099)	(0.033)	(0.037)	(0.030)	(0.034)
Observations	600	600	126	126	1,074	1,074	1,200	1,200
R2	0.462	0.495	0.724	0.747	0.444	0.460	0.465	0.483
Adjusted R2	0.428	0.463	0.616	0.649	0.425	0.441	0.448	0.467
Residual Std. Err	26.609	25.867	26.609	21.572	26.799	25.657	26.308	25.303
F Stat	13.433***	15.348***	6.740***	7.589***	23.015***	24.543***	27.289***	29.339***

Notes: This table presents the unweighted and weighted linear regression models full estimation results for no-information sample (column (1)), deforestation disbeliever sample (column (2)), deforestation believer sample (columns (3)) and full sample (column (4)). Significance codes: *p<0.1; **p<0.05; ***p<0.01. a. "Ethnicity" is not included in the estimations of column (2) since the deforestation disbeliever group (n = 126) does not have native Hawaiian population. Changes in results are minimal when all other ethnicity groups except native Hawaiians are included in the estimation.
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Section A2 Full Survey

Introduction
Your participation in this survey will help improve understanding of consumer preferences for preventing deforestation. In particular, we want to know if people would support efforts to prevent or counteract deforestation through donation to a non-profit organization.

Participation in this study is voluntary, and there are no foreseeable risks if you choose to continue. Your responses will be recorded anonymously. No identifying personal information will be collected, only basic demographic information (e.g., age, gender, income) and your PayPal account e-mail where you would like to receive any bonus payment. It should take you approximately 20 minutes to complete this survey diligently.

Important Note: Because the goal of this research is to understand individual awareness, your responses matter! The results of this study could influence policies and practices related to deforestation prevention. To ensure quality data, it is important that you carefully read all the information provided, and that you thoughtfully give your best and truthful answer to each question in the survey.

Consent
Do you commit to carefully reading and providing your thoughtful and honest answers to the questions in this survey?
      I will read carefully and provide my best answers (1)
      I will not read carefully and provide my best answers (0)
      I can't promise either way (0)

Details:
Two participants will be selected at random to receive a **BONUS PAYMENT** of **100 dollars** sent to the **PayPal account** you provide. Every participant will be assigned to a unique ID number. Automated computer software will generate two IDs randomly that will identify the winners of the bonus payment. Payment is conditional on diligently completing the entire survey; however, you may withdraw from the survey at any time if you so choose (any data collected will be destroyed).

If you do NOT have a PayPal account but would like to participate in this study with the eligibility of receiving a 100-dollar bonus payment, please use a different browser tab to set up a PayPal account before continuing with this survey. Visit the URL, https://www.paypal.com/us/signin, click on sign up, and follow the instructions to create a personal PayPal account **for free**. To set up the account takes only a few minutes. We are not affiliated with PayPal, nor do we receive any commissions from the company. Your PayPal account will only be used as a method to distribute the prizes.

The investigators, Dr. Dede Long (Dede.Long@csulb.edu), Dr. Rodolfo Nayga, Jr. (rnayga@uark.edu), and Dr. Grant West (gwest@uark.edu) can be contacted for questions.

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If you have questions or concerns about your rights as a research participant, you may contact Ro Windwalker, University of Arkansas Research Compliance Coordinator (irb@uark.edu). Protocol #: 2004262852

If you agree to participate in this study, please continue.

Are you aware that two survey participants will be randomly selected to receive a bonus payment of $100 each?

    No (0)
    Yes (1)

Please enter the e-mail address associated with your PayPal account. This information will be used only to notify you and to send your bonus payment if you are selected as the winner of the $100 bonus payment prize, and it will not be shared.

    PayPal E-mail address (1) _____

Control Group Information
According to the World Bank, forests cover approximately 30% of the world's land area. The loss of trees and forests occurs at an alarming rate. Based on recent projections, the total number of trees on earth has declined by about half (46%) during the time of human civilization. Deforestation is the fastest and most severe in tropical latitudes where over half of the forest cover has been felled since the 1960s. Satellite data show that more than a football field of forest was destroyed every second in 2017.

Deforestation refers to the process of clearing forested land on a large scale to allow timber production, expansion of agriculture, and the development of roads and urban infrastructure. It threatens the ability of our globe's forests, especially tropical rainforests, to continue providing valuable ecosystem services. These threatened or diminished services include flood prevention and erosion control, biodiversity preservation, and carbon sequestration. Deforestation also contributes directly to global warming and climate change. According to a recent estimate, deforestation is responsible for 10% of all global warming emissions.

Treatment Group Information
New research shows that deforestation contributes to the presence of more infectious disease outbreaks in humans. The reason is that deforestation causes increased interaction between humans and populations of infected wildlife such as bats that were previously isolated. The increased interaction allows viruses to mutate and jump to other species, and this can lead to human infection directly or through an intermediary species. The U.S. Centers for Disease Control and Prevention (CDC) estimates that 75% of new or emerging diseases that infect humans originate in animals. In 2018, scientists predicted that a new coronavirus would emerge from bats in Asia largely because of the significant deforestation occurring there.

Depicted: Deforestation to the Chaîne des Matheux mountain range in Haiti.
Credit: Eladio Fernandez
Source: https://www.nature.com/articles/d41586-018-07230-2

Source: https://e360.yale.edu/features/conflicting-data-how-fast-is-the-worlds-losing-its-forests

Be aware that the survey results could become available to government agencies, nonprofit organizations, policy makers, and the general public. This means that the survey results could affect decisions made by relevant actors to adopt initiatives for preventing deforestation.

We are interested in the willingness of consumers to contribute to preventing deforestation by donating to deforestation prevention programs.

Details
Two winners will be randomly selected among the participants of this survey, and each will receive a bonus payment of $100. If you are selected as one of the winners of the bonus

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payment, you will be notified at the e-mail you provided, and payment will be sent to your PayPal account.

Prize winners can donate some or all of their bonus payment to a non-profit organization of their choice that focuses on preventing deforestation. We created non-profit fundraiser campaigns on GoFundMe associated with three reputable organizations that are actively engaging in deforestation prevention programs in tropical rainforests and around the globe. If you choose to donate some or all of your bonus payment, that donation will be directed to the GoFundMe campaign that you choose so that funds are safely and automatically delivered to the non-profit. This will create a public record verifying that your chosen donation actually occurred.

If you win the prize of 100 dollars, what do you personally think is the morally right thing to do in this situation? With this in mind, please enter the fraction of the 100 dollars that you would like to donate to preventing deforestation. Please use the slider below to enter a donation amount between 0 (nothing) and 100 (all).

0   10   20   30   40   50   60   70   80   90   100

Donation amount ()

If you win the prize of 100 dollars, what do you think your society considers to be the morally right thing to do in this situation? With this in mind, please enter the fraction of the 100 dollars that you would like to donate to preventing deforestation. Please use the slider below to enter a donation amount between 0 (nothing) and 100 (all).

0   10   20   30   40   50   60   70   80   90   100

Donation amount ()

If you win the prize of 100 dollars, please enter the fraction of the 100 dollars that you would like to donate to preventing deforestation. Please use the slider below to enter a donation amount between 0 (nothing) and 100 (all).

0   10   20   30   40   50   60   70   80   90   100

Donation amount ()

How much money (on average) do you think the other participants will donate to preventing deforestation? Please enter the fraction of the 100 dollars that you think other participants would like to donate. Please use the slider below to enter an amount between 0 (nothing) and 100 (all).

Attention: The respondent that is closest to the actual average donation from all respondents will receive a bonus payment of 10 dollars to the PayPal account provided.

0   10   20   30   40   50   60   70   80   90   100

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Expected donation amount ()	

Using the scale provided, please indicate to what extent you agree or disagree with the following statement: "*Despite how much money I have, I am concerned that there are people who have less money than me.*"

    1 Strongly Disagree (1)
    2 (2)
    3 (3)
    4 (4)
    5 Strongly Agree (5)

Bonus payment winners have the option to donate to one of the following three non-profit organizations that focus on preventing deforestation:

1. Rainforest Alliance (GoFundMe site: link)
About: An international non-governmental organization (NGO) that works with indigenous forest communities, governments, civil society organizations, and companies to conserve forests around the world. Donations to the Rainforest Alliance's fund will finance activities related to the recovery and maintenance of tropical rainforests by assisting tropical indigenous community to develop a sustainable forest economy and helping companies track, implement, and reach their commitments towards deforestation-free supply chains.
Website: www.rainforest-alliance.org
Facebook: http://www.facebook.com/RainforestAlliance
Twitter: https://twitter.com/RnfrstAlliance (@RnfrstAlliance)

2. Trees for the Future (GoFundMe site: link)
About: An agro-forestry resource center working with people to improve livelihoods and restore degraded lands to sustainable productivity through tree planting. Trees for the Future plants trees in Africa, Asia and Latin America in order to combat deforestation and global warming. Donations to Trees for the Future will be used to train farmers to sustainably revitalize their land through tree planning.
Website: www.plant-trees.org
Facebook: https://www.facebook.com/TreesfortheFuture
Twitter: https://twitter.com/treesftf (@treesftf)

3. World Wildlife Fund (GoFundMe site: link)
About: An international non-governmental organization works to reduce human impact on the environment. Donation to the WWF's fund help create funds to properly manage forests that are designated as protected through training park officials about forest management and buying satellite GPS collars to monitor and track endangered wildlife. WWF supports tropical countries assess the value of their natural resources and the services they provide, works to stop illegal logging in countries that export high volumes of timber, and help US companies source products

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from responsibly managed forests, particularly those certified by the Forest Stewardship Council (FSC).

Website: https://www.worldwildlife.org/initiatives/forests

If you win the prize of 100 dollars and you indicated a non-zero amount to donate in the willingness to donate question, which of these non-profit organization's GoFundMe campaign would you wish to donate the money to?

    Rainforest Alliance (1)
    Trees for the Future (2)
    World Wildlife Fund (3)

If you win the prize of 100 dollars and you indicated a non-zero amount to donate, you will be able to verify on GoFundMe.com that your donation was indeed deposited with the campaign of your preferred non-profit organization. A link to verify your donation will be included in your notification e-mail.

Do you (or another member of your family) own forest land?

    No (0)
    Yes (1)

Do you agree with the following statement?

 We are losing trees at an alarming rate, and deforestation is an issue that calls for attention.

    No (0)
    Yes (1)

Did you previously know that deforestation might contribute to the occurrence of pandemics?

    No (0)
    Yes (1)

Age?

    _____

Marital status?

    Single (1)
    Married (2)
    Divorced (3)
    Widow(er) (4)

What is your highest level of education?
 Some high school (1)
 GED/High school diploma (2)
 Some college (3)
 Associate's degree (4)
 Bachelor's degree (5)
 Graduate degree (6)

What is your mother's highest level of education?
 Some high school (1)
 GED/High school diploma (2)
 Some college (3)
 Associate's degree (4)
 Bachelor's degree (5)
 Graduate degree (6)

How many people, including you, live in your household?

 _____

In politics today, do you consider yourself to be a Republican, a Democrat, an Independent, or something else?
 Republican (1)
 Democrat (2)
 Independent (3)
 Something else (4)

In the past, have you donated money to non-profit organizations?
 No (0)
 Yes (1)