

Appendix B

Table B1. Summary statistics of choices made by respondents in each treatment group

Treatment group CMa (Model 1)					
Variable	Obs	Mean	Std. Dev.	Min	Max
<i>ALT_A</i>	768	0.368	0.483	0.000	1.000
<i>ALT_B</i>	768	0.346	0.476	0.000	1.000
<i>OPT_OUT</i>	768	0.285	0.452	0.000	1.000
Treatment group DCE (Model 2)					
Variable	Obs	Mean	Std. Dev.	Min	Max
<i>ALT_A</i>	792	0.345	0.476	0.000	1.000
<i>ALT_B</i>	792	0.381	0.486	0.000	1.000
<i>OPT_OUT</i>	792	0.274	0.446	0.000	1.000