

Appendix A: Survey Questions Used in the Analysis (Translated from Dutch)

Questions on intrapersonal crowding out

Donation behavior

Are you a member of a nature conservation or environmental organization (like for example Greenpeace, Natuurmonumenten, WNF, Gelders, Utrechts, Sallands landschap, etc.)?

1 Yes

2 No

Consumption behavior

What is on average the % of expenditures on ecologically certified products in your weekly groceries?

Questions on social expectations

Preceding this research a large number of households was asked whether they would be willing to donate to the Farming for Nature fund. We are interested in your assessment of the household response.

Percentage of donating households

Which percentage of the surveyed households do you think were willing to donate to the Farming for Nature fund?

... %

Average donation

What do you think was the average amount of euro's a household was willing to donate?

... Euro

Question on proenvironmental attitude

I would like to see more attention for the protection of biodiversity (species richness) and nature in national and regional policies.

- 1 Completely agree
- 2 Agree
- 3 Neutral
- 4 Disagree
- 5 Completely disagree
- 6 Don't know

Question on warm glow of giving

I get a good feeling from donating to charity

- 1 Completely agree
- 2 Agree
- 3 Neutral
- 4 Disagree
- 5 Completely disagree
- 6 Don't know

Question on perceived legitimacy of the donation request

Nature conservation is no longer fully funded by the government but has at least partly become dependent upon voluntary contributions by citizens. With this development I:

- 1 Completely agree
- 2 Agree
- 3 Neutral
- 4 Disagree
- 5 Completely disagree
- 6 Don't know

Question on income

What is your disposable income per month (e.g. excluding fixed charges like rent, insurance etc.)

- 1 Less than 200 Euro per month
- 2 200 - 500 Euro per month
- 3 500 - 800 Euro per month
- 4 800 - 1200 Euro per month
- 5 1200 - 1800 Euro per month
- 6 1800 - 2500 Euro per month
- 7 2500 - 3500 Euro per month
- 8 More than 3500 Euro per month

Note: We transformed the Likert scale questions to dummy variables. Dummy variable are equal to one for Likert categories 1 and 2, and are equal to zero for Likert categories 3-5. Likert category 6 was marked as missing observation.