



Journal Titles

- African Studies Pkg
- African Economic History
- American Orthoptic Journal
- Arctic Anthropology
- Contemporary Literature
- Ecological Restoration
- Ghana Studies
- Journal of Human Resources
- Land Economics
- Land Management Pkg
- Landscape Journal
- Luso-Brazilian Review
- Mandé Studies
- Monatshefte
- Native Plants Journal
- SubStance

- Article Copies/Permissions
- Journal Ebooks
- Library Recommendation Form
- News
- Proposals
- Receive Email Updates
- Reprint Orders
- Submissions
- Subscribe
- Contact Us
- UW Press Books

Journal of Human Resources Advertising Rates and Deadlines

([Click here to download a printable pdf document](#) of this page)

Print Ad Rates	Cost	Width	Height
Full page (B&W)	\$530	4.75"	7.75"
Half page (B&W)	\$440	4.75"	3.75"
Cover 3 (Full page, B&W)	\$560	4.75"	7.75"

Online Ad Rates	Cost	Width	Height
Leaderboard	\$450	728px	90px
Skyscraper	\$375	160px	600px

Vol/Issue	Art Due	Ship Date
51:1	November 24, 2015	February 2016
51:2	March 9, 2016	April 2016
51:3	May 14, 2016	July 2016
51:4	September 25, 2016	November 2016

Advertising Information

For detailed print advertising information, [download our Print Ad Rate Card](#). For detailed online advertising information, [download our Online Ad Rate Card](#).

- Print circulation: 800. Online advertising impressions: average 4,600 per month per ad. Print ads also appear online on our HighWire hosted pages, increasing your print advertising exposure.
- Audience: Professors of sociology & economics, policymakers in government agencies concerned with social welfare and employment. [Click here to see the most recent issue TOC](#).
- A 20% volume discount is available. Discounts apply to each insertion when two or more reservations, print and/or online, are made at the same time. Multiple insertions may be in the same issue, same volume, or your choice of two or more journals.
- No cash discount. No agency discount.
- Outside USA: please remit in U.S. funds.
- Canadian advertisers: add 5% GST (Goods & Services Tax).
- Ads must be press quality PDFs, with fonts embedded. Ads must be in greyscale colorspace. All images should have a resolution of 300-350 ppi. For full requirements, [please download our Print Ad Rate Card](#).

Advertising Rates & Deadlines

- [African Economic History](#)
- [American Orthoptic Journal](#)
- [Arctic Anthropology](#)
- [Contemporary Literature](#)
- [Ecological Restoration](#)
- [Ghana Studies](#)
- [Journal of Human Resources](#)
- [Land Economics](#)
- [Landscape Journal](#)
- [Luso-Brazilian Review](#)
- [Mandé Studies](#)
- [Monatshefte](#)
- [Native Plants Journal](#)
- [SubStance](#)





To reserve ad space, contact:

Chloe Lauer, Advertising Manager

The University of Wisconsin Press

Journals Division

1930 Monroe St., 3rd Floor

Madison, WI 53711

phone (608) 263-0534

fax (608) 263-1173

journal.ads@wpress.wisc.edu

The University of Wisconsin Press, Journals Division
1930 Monroe St., 3rd Floor, Madison, WI 53711-2059 USA • Phone: 608-263-0668 Fax: 608-263-1173
Revised: 12/23/2015 12:19:12. Feedback, questions or accessibility issues: webmaster@wpress.wisc.edu.
©1995–2016 The Board of Regents of the University of Wisconsin System